



Volume 33 Issue 3

Homeletter

May / June 2005

San Diego County Family Child Care Association

A NEW YEAR IS HERE ...

Cheryl Cook, President

It is the beginning of the fiscal year for the San Diego County Family Child Care Association, and with it brings lots of changes. Each Support Group should have held elections for Support Group Leaders, Assistants, Referral Representatives, as well as Treasurers, Hospitality and Phone Tree Volunteers. What a great opportunity to help your peers! By the time you are reading this issue of the Homeletter, the new Board of Directors will also have been placed.

INSIDE THIS ISSUE

Public Policy	2
SIDS	3
The Club Has Grown	4
Provider Surveys	5
Referrals Quarterly	6
Provider Spotlight	7
Praising Children	8
Fun and Values	9
Talking to Toddlers	10
Event Calendar	11

I am sure that most of you know Jeannie Nutter, a long time Board Member. She has decided to take a hiatus this year, and her presence on the Board will be sorely missed. I have had the pleasure of working with Jeannie for over five years, and in that time she has helped to develop policies, trainings, mentor new members, inform the Board of legislative issues, all of which has helped to direct the Association in providing much needed services to our members. Although she will be taking some time off, I know that she is still deeply committed to the Association as well as Family Child Care Providers. I would love to twist her arm to keep her on the Board because frankly, we need her, but I honor her as well as her decisions. Jeannie, you will be missed.

Are you getting the most out of your membership in the San Diego County Family Child Care Association? I ask this because I often receive email, and phone calls from members that leave me wondering if our members know who to go to if they have a question or concern. Our Board of Directors and other Association volunteers are here to help you with your business. In each issue of the Homeletter the names and phone numbers of each board member and other volunteers are published as a resource for YOU. We have even gone so far as to make the resource page a pullout so that you can post it near your phone for easy access. Do you know who to call if you have a problem? Take a look at the following examples:

- I haven't received my membership card, who do I call? The Membership VP can help you.

- I didn't know we had support group meetings in our area, when is it? Look in your Homeletter for the name and number of your local Support Group Leader, call her and ask.

- I don't think my Referral Rep is giving out my name! Call her and ask, although the Referral Rep gives parents several names, sometimes parents simply don't call them all.

- I can't seem to fill the slots in my child care. Although we feel that we have one of the best referral systems around, we all know that the best form of advertisement is to get your name out. Attend your Support Group Meetings, get to know your peers, educate yourself. Although we certainly aren't the only organization in town offering trainings, we do that we do offer quality. Ask any seasoned provider and they will tell you that if you develop yourself as a professional, your business will grow.

These are just a few tips, I am sure that you can think of many others. Good luck, and remember the Association was started by providers just like you to help providers just like you!

